

SHOW UP ON GOOGLE

Your Monday **checklist**

Seven moves to get found on Google and chosen by AI. Most take less than an hour.



1

Own your Google Business Profile

Pick the most specific primary category, confirm your address and hours (holidays too), and add fresh photos of real work.



2

Same name, address and phone everywhere

Search your business name. Fix every old listing, directory and social profile that doesn't match your website exactly.



3

Fresh reviews every week

Ask five happy customers this week with a one-tap link. Reply to every review in your own words.



4

One page per service

Give your top service its own page with your city in it. One service, one city, one page.



5

Titles that get the click, answers up top

TITLE FORMULA **Service** + **City** + **Reason to click**

Put the direct answer in the first sentence under a question heading.



6

Get mentioned

Local press, the chamber, sponsorships, "best of" lists, industry directories, Reddit and YouTube. Mentions are the new links.



7

Real proof AI can't fake

Real photos, real prices, the owner's name, and a visible last-updated date.

Every month, ask AI about your business

"Who's the best [what you do] near [your town]? Why?" Try ChatGPT, Gemini and Google AI Mode. Note who they name and which sites they cite, then get mentioned on those sites.

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Interactive checklist

